

The BCI Introduction to Business Continuity

Duration:

2 days

Accreditation by:

Business Continuity Institute (BCI)



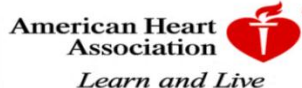
Audience and Qualification:

- BCM beginners
- Students (under graduate, graduate and post graduate)
- Researchers, Analysts, Consultants
- Those who wish to refresh their outdated concepts
- Auditors
- IT and Information Security professionals
- Business owners/ managers who want to safeguard their investment from losses caused by disruption

Objectives:

- Gain appreciation of the criticality of BCM, and its key drivers
- Understand the critical steps involved in creating a Business Continuity Plan, such as Risk
- Analysis, Business Impact Analysis, Recovery Strategy and Plan Development
- Effectively manage crisis communications with external and internal entities, and the public
- Familiarise and prepare staff to react quickly and decisively
- Minimising risk to your company and resources when disaster strikes

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Course Description:

This course is a basic introduction to the world of Business Continuity (BC). It is designed as a first step for newcomers to the subject of BCM and for those for whom BCM may be a part of their role or responsibilities, who need to have a good understanding of this subject. It provides the beginner with a basic knowledge and understanding of the building blocks required for developing or maintaining a robust Business Continuity Management Programme and gives those individuals with a BC related role or responsibility a comprehensive overview of the discipline. This course covers all six elements of the BCM Lifecycle and is based on global good practice as described in the Business Continuity Institute's Good Practice Guidelines and the international standard for Business Continuity ISO 22301.

This 2 Day Workshop covers the fundamentals of Business Continuity Management. The participants are taken through concepts, terminology, practices and exercises. It helps to explain the difference between BCM, Disaster Recovery, Crisis Management and Emergency Response. The training course comprises of classroom lectures, discussions, simulation exercise, videos and role play. This workshop offers a high- paced, structured, vibrant and comprehensive learning experience.

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